

TEACHING GUIDE OF THE SUBJECT: ECONOMIC POLICY

1. General data

Subject:	ECONOMIC POLICY	CODE:	54310
Typology:	MANDATORY	ECTScredits:	9
Grade:	317 –DEGREE IN BUSINESS ADMINISTRATION	Academic course:	2016-17
Centre:	(5)SCHOOL OF ECONOMICS AND BUSINESS SCIENCESALBACETE	Group(s):	12 13
Course:	2	Duration:	ANNUAL
Main language for teaching:	Spanish	Second language:	English

Professor's name: GREGORIO LÓPEZ SANZ

Office	Department	Phone	email	Tutorials timetable
MelchordeMacanaz 3.18	Business Administration	967599200 2344	Gregorio.Lopez@uclm.es	First semester. Monday and Tuesday from 10.30 to 13.00 hours and from 14.15 to 14.45 hours.

Professor's name: ISABEL PARDO GARCÍA

Office	Department	Phone	email	Tutorials timetable
MelchordeMacanaz 3.17	Business Administration	967599200 2367	Isabel.pardo@uclm.es	First semester: Monday and Tuesday from 9,00 to 12,00 hours. Second semester: Monday from 9,00 to 12,00 hours. Tuesday 12,00 to 14,00 hours and from 19,00 to 20,00 hours.

2.Prerequisites

Previous requirements are not previously established to course this subject.

3.Justification in the curriculum, relationship with other subjects and the profession

The mission of the subject Economic Policy is that the students know the logic of the process of public decision-making in the economic field, the insertion of the ends of economic policy in the overall scheme of policy objectives, the articulation of the instruments for these purposes, and the effects of such means in the particular field of public institutions and businesses.

The matter that relates taught from the knowledge areas of Economic Analysis and Finance, Spanish and International Economics, Public Finance, Economic History and Institutions and Business Organisation.

The overall objective is therefore to train professionals to get a better understanding and interpretation of economic reality, the logic of action of the main agents, to thereby be able to evaluate (both quantitatively and qualitatively) the different actions of public decision makers and learn the effects that these actions will have on the activity of economic agents, especially in the decisions to be taken by the companies.

4.Competencies of the degree that the course contributes to achieve

Competences obtained with the subject

E02	To manage entrepreneurship, adaptability to change and creativity in any functional area of a company or organization.
E07	To understand the economic environment as a result and application of theoretical or formal representations on how the economy works. To do so, it will be necessary to be

	able to understand and use common handbooks, as well as articles and, in general, leading edge bibliography in the core subjects of the curriculum.
E12	To understand the role of institutions and agents in economic and social activities.
G02	Ability to understand the ethical responsibility and the code of ethics of professionals working in the field of economics. To know and apply the legislation and recognition of human rights and questions of gender equality.
G03	To develop oral and written communication skills in order to prepare reports, research projects and business projects and defend them before any commission or group of professionals (specialised or non-specialised) in more than one language, by collecting relevant evidence and interpreting it appropriately so as to reach conclusions.
G04	Ability to use and develop information and communication technologies and to apply them to the corresponding business department by using specific programmes for these business areas

5. Objectives or expected learning results

Results from taking the subject

- It will be able to list the basic characteristics of the materials explained, referring to the bibliography for the development of the subject. (E7) (E12) (G2)
- It will be able to demonstrate that it can make a critical analysis or a written essay on the implementation of policy measures with strong arguments and technical language of an economic nature, and that relevant conclusions arising. (E12) (G4)
- It will be able to speak in public and defend any of the positions raised in discussions in the plenary sessions. (G3) (G2)
- It will be able to work together and lead performance. (E2) (G3)

6. Syllabus

Theme1	Introduction to economic policy
Theme2	The objectives of economic policy
Theme3	The monetary and financial environment of the company
Theme4	The fiscal environment of the company. Fiscal policy
Theme5	The entrepreneurial environment and enterprise policy in Europe
Theme6	Trade policy, competition and R & D in the business environment
Theme7	The environmental policy
Theme8	The sectoral policies and environment of the enlarged Europe for companies

7. Activities and methodology

Training activity	Methodology	Competencies	ECTS	Hours	Ev	Man	Rec	Description
Classroom teaching (theory) [Face to face]	Exposition/master class	G02,G04,E07,E12	2.00	50.00	No	--	--	
Study or preparation for the exams (Autonomous)	Autonomous work	G02,G04,E07,E12	3.20	80.00	No	--	--	
Classroom teaching (Practice) Face to face	Combination of methods	G02,G03, G04,E02, E07,E12	0.90	22.50	Yes			
Preparation of reports	Tutorial works	G02,G04,E07,E12	0.96	24.00	Yes	--	--	

Other classroom activity]	Combination of methods	G02,G03,E02	0.58	14.50	Yes			
Other no classroom activity	Other methodology	G02,G04,E07,E12	1.24	31.00	No	--	--	
Final exam	Evaluation exam	G02,G03, G04,E02, E07,E12	0.12	3.00	Si	--	--	
Total:			6.00	150.00				
Total credits of classroom work	3.60	Total hours of classroom work:			90.00			
Total credits of autonomous work:	5.40	Total hours of autonomous work:			135.00			

Ev:Evaluable training activity
 Man:Mandatory training activity
 Rec:Recoverable training activity

8.Evaluation criteria

Evaluation system	%	Description
Final exam	70.00%	Theoretical and practical exam. The total mark can be achieved through the realization of several controls and a final exam.
Reports of practices	30.00%	Development and presentation of papers, reports, test ... that it will be held throughout the year. They will only be considered these assessment activities when exceeding the final test. Failure to pass the final test, grade for the course will be the mark obtained in this final test.
Total:	100.00%	

Evaluation criteria for the ordinary call:

The final exam includes two parts, both of the same weight. The first part of the final test may be performed in the period examinations of the ordinary call of the first semester. Students who do not pass this first part or not made, will have to make a final trial that includes both parties in the ordinary call of the second semester. Only the rest of the evaluation criteria will be contemplated when the student has passed this final exam.

The final exam will be overcome when the student, both in the primera part of the final exam and the second part (which, as already indicated, the second will be held with all of the subject or content of the second semester, if it has already passed the first part) has obtained a minimum of 4,5 points out of ten.

As already indicated, the average grade from both sides counted 70% of the final grade for the course, with the other 30% of the final mark the rest of the assessment activities, provided that it has passed the final test. Failure to overcome this final test, the overall grade for the course will be only the average mark of the final test.

Special features of the extraordinary call:

Students who fail the course in the ordinary exam have the opportunity to stand for the final exam at the extraordinary call, taking into account the marks obtained in the other assessment activities.

In this call, the final exam will score 70% compared to the total score, and will have to score a minimum of 4,5 points out of ten in such testing to overcome; the other 30% of the final grade will be the rest of the assessment activities, provided that it has passed this final test.

9.Sequence of work, schedule, milestones and temporary investment

The professors do not consider necessary to plan hour-to-hour each of the themes since the time devoted to a theme will depend on its difficulty and the ability of the student to understand and take advantage of the themes.

10.References

Author/s	Title	Editorial	City	ISBN	Year	Description
Arias Moreira, José Carlos	La formación de la PolíticaEconómica	Civitas	Madrid	84-470-0782-0	1999	
Barea Tejeiro, José	La política económica española desde la entrada en la unión Instituto de Estudios Fiscales				2006	
CALVO BERNARDINO, A.; PAREJO GAMIR, J.A.; RODRÍGUEZ SÁIZ, L.; CUERVO, A.	Manual de sistema financiero español	Ariel			2011	
CASARES RIPOL, J.	ETICA, ECONOMÍA Y POLÍTICA	ESIC	Madrid		2011	
Casares Ripol, Javier	Temas de política económica	ESIC	Madrid		1992	
Cuadrado Roura, J. R et al.	Política Económica. Elaboración, objetivos e instrumentos	Mc-Graw Hill			2010	
de Figueroa, Emilio	Curso de Política Económica	Revista de Derecho Privado	Madrid		1969	
ESTEBAN, M. GAMIR CASARES, L. (COORD)	Política económica de España	Alianza			2013	